LSMNJ PROGRAMS & SERVICES

AFFORDABLE HOUSING
Affordable Family Housing
Affordable Senior Housing

COMMUNITY OUTREACH SERVICES
Adoption Program
Community Partnering
Immigration & Refugee Services
Lutheran Disaster Response
Lutheran Feeding Friends
New Visions Homeless Day Shelter

COMMUNITY RESIDENTIAL SERVICES
Lutheran Home for Children
Luther Haven
Piscataway Community Residence
Project Home
Sayreville Community Residence

PROJECT DEVELOPMENT & MANAGEMENT SERVICES
Community Redevelopment
Housing Development
Housing Management Services
Professional Management & Planning Services

SENIOR HEALTHCARE & RETIREMENT LIVING
Crane’s Mill Continuing Care Retirement Community
Lutheran Crossings Enhanced Living at Moorestown*
Lutheran Senior LIFE at Jersey City

* Formerly Lutheran Care at Moorestown

Special thanks to all those who have contributed to the creative production and printing of this publication.
OUR STORY

Over every mountain there is a path, although it may not be seen from the valley.
—Theodore Huebner Roethke

Like a winding path than a straight highway. The unexpected happens—you’re laid off from work, the baby gets really sick, there’s a car accident, a storm destroys your home—and life’s journey takes a detour. For many in New Jersey, life’s path didn’t lead them where they intended, but with help they can find a new route over the mountain.

At Lutheran Social Ministries of New Jersey (LSMNJ), we meet many people on their journey through life, each one facing unique challenges as well as concerns and needs shared by others. Through our diverse services and programs, LSMNJ creates common pathways of support—healthcare settings where people can rehabilitate and get back on the road to independence; a day shelter offering food, showers, clothing closet, and more so those struggling with homelessness can discover a new path; residences for seniors with limited choices where they open a door to new friends and happy times; “waiting” children joining eager families to begin their life journey together.

“Our Story: LSMNJ 2013” is filled with narratives, personal observations, facts and stats, people, and photos that reflect highlights of our year. We hope you enjoy the read but, more important, also learn how our pathways of help and hope enriched the life journeys of many across New Jersey.

Follow the Path of Recognition

Many of our most needed programs would not be possible without the support of the LSMNJ Foundation, the philanthropic arm of LSMNJ.

In 2013, generous gifts, volunteer efforts, grants, and partnerships were contributed to the LSMNJ Foundation. Our donors and partners journeyed with us along a pathway of service all year, and for this we are truly grateful.

Below we begin our recognition of donors. Their names are listed (alphabetically by last name) on the path winding across the bottom of each page of this report. Please take time to note the names of all those who so graciously support our mission: donors, churches, foundations, volunteers, and partners.
Whenever I bring clouds over the earth and the rainbow appears in the clouds, I will remember my covenant between me and you and all living creatures of every kind. —Genesis 9:14-15
Noah Helps with Disaster Recovery at the Jersey Shore

UNTIL SUPERSTORM SANDY paid them a visit, most kids on the Jersey Shore only knew Noah as an eccentric guy who—according to a Bible story—built a REALLY BIG boat to save his family and two of every kind of animal from a terrible flood a very, very long time ago. But after experiencing the frightening impact of Sandy and struggling with their families to rebuild homes and lives, visits from “Noah” helped a group of young campers deal with the lingering trauma of disaster and find hope in preparing for the future.

During the week of July 22, 2013, more than 90 first- through sixth-graders affected by Sandy joined together to process their disaster experiences in the safe, caring, and fun environment of Camp Noah. As part of its continuing disaster recovery efforts, Lutheran Social Ministries of New Jersey (LSMNJ) —in partnership with Lutheran Social Services (LSS) of Minnesota and two host churches—sponsored free, weeklong, day-camps in two locations, Toms River and Surf City.

Lisa Barnes, LSMNJ’s director of community partnering and advocacy as well as the disaster response coordinator, contacted Camp Noah facilitators in Minnesota in the weeks following Sandy. “Camp Noah addresses the

WHAT IS CAMP NOAH?
Camp Noah is a nationally recognized program for elementary-age children developed by LSS of Minnesota in 1997 in response to massive flooding in the Red River Valley. LSS Minnesota recruits, screens, and trains outside volunteers to serve as teaching staff. Working with a curriculum based on the biblical survival story of Noah, teachers facilitate healing and build resiliency in the campers through music, arts and crafts, exercise, stress-reducing techniques, puppet shows, and reading and sharing time.
emotional and spiritual needs of children who feel vulnerable after suffering disaster-related trauma and loss,” says Ms. Barnes. “We knew that many New Jersey children who lost their homes and possessions would benefit from this wonderful program, and LSMNJ made it a priority to provide funding for two camp locations. We are grateful to the assistance we received from two host churches—Zion Lutheran Church in Barnegat Light and Saint Barbara Greek Orthodox Church in Toms River.”

HOW CAMP NOAH HELPS KIDS COPE

Campers, divided by grade levels into animal-themed groups, spent each day doing fun activities and enjoying meals with multigenerational team leaders. Some were mental health professionals, who guided the children in discussing and processing their personal disaster experiences. Every morning, a costumed modern-day Noah greeted campers and shared more of his Bible story, telling how he and his family prepared for and survived the storm. They built an ark and gathered animals, two of every kind. Although they were frightened, Noah explained, they helped each other and learned many lessons as the waters receded and the sun returned.

As the campers drew pictures of what they considered their “safe place,” an 11-year-old girl expressed how frightening it was when her family’s ground floor apartment and adjacent restaurant filled with five feet of water (neither place is habitable). Another boy mourned the loss of Luigi, his pet ferret. One camper described sand in his house that was “as big as a baseball
mound.” Still another expressed dismay that his house was burglarized after the storm. All the children seemed relieved to be able to spend time with others who shared their storm experience. By the end of the week, each camper received a beautiful handmade quilt, a framed group picture, and a preparedness backpack filled with items such as a flashlight, emergency contact list, first aid kit, toothbrush and toothpaste, pen, whistle, deck of cards, and more.

**VOLUNTEERS FELT THE STORM’S IMPACT**

The Camp Noah program relies on volunteers, supportive communities, and congregations. After being trained, teachers devote a week of their time to travel around the country and bring the program directly into areas that need it.

The Surf City camp was staffed by volunteers from Friedens Lutheran Church in Oley, Pennsylvania. Kathy Schaeffer, director of learning ministries at Friedens, coordinated the volunteers along with Ralph Paparella, a retired electrical engineer. “Camp Noah is always meaningful, and this year was filled with importance,” says Ms. Schaeffer. “This was the first Camp Noah that Friedens participated in that we actually experienced the same storm—not to the extent as the folks in New Jersey, but we all had first-hand knowledge of Superstorm Sandy. Whether we had tree damage or electricity outages or observed the damage to places we often visit, we felt the effects of the storm. We could really relate to what happened here.”

In Surf City, the youngest volunteer, high school sophomore Jenna Reed; plus her older sister, and their mom worked alongside Ms. Schaeffer, Mr. Paparella, and others, including the oldest volunteer—82-year-old Sam Borrell, a U.S. Air Force veteran, and congregant from St. Paul’s Lutheran Church in Fleetwood, Pennsylvania. Truly intergenerational, the camp combines the energy of youth with the wisdom and experience that comes with age. Mr. Paparella, who serves as official camp photographer, makes an excellent point: “Camp Noah is a very rewarding experience for all involved. For example, the beautiful quilts are handmade by folks who like to quilt and donate their handiwork to the cause because they love to share their God-given talent for such a meaningful endeavor. To the children who receive them, the quilts represent a little bit of security from someone who doesn’t know them yet still cares.”

Such a rewarding program deserves support and recognition. “We know how much thought, time, and effort go into making Camp Noah a success and, like the campers and their parents, we are quite grateful,” says Ms. Barnes. “LSMNJ is looking forward to possibly sponsoring additional Camp Noah programs in the future.”
LSMNJ: Traveling the Technology Trail for Better Health

John Hoffler, LSMNJ’s chief information officer, and Mercy Gonzales, director of nursing at Crane’s Mill, may seem an unlikely team. One’s all about technology and the other’s all about clinical care. But they’re an unbeatable combination when it comes to bringing improved health outcomes to our residents at senior care facilities. In 2013, both were part of a team that implemented a new electronic medical record (EMR) system that has already proven its worth.

Q: John, how does the new EMR system help Crane’s Mill and Lutheran Crossings Enhanced Living at Moorestown?
A: It changed the way staff works, letting them focus on residents’ needs, not the paper process. For example, by eliminating paper there’s no illegible handwriting or picking up the wrong chart. It lets all staff, including medical, admissions, and administration, work as a team—using the same information from wherever they are in the building.

Q: Mercy, how has staff responded to the new system?
A: Of course there was a learning curve, but our team of dedicated professionals has embraced this change. The key to our success—and the source of our own on-the-job satisfaction—is the wonderful care we provide to all of our residents. Now, with our new EMR system, all of us can personally document that care.

Q: Mercy, where does this new system put us compared to others?
A: In the forefront. Only a small percentage of healthcare providers in the skilled nursing and subacute care arenas have implemented an EMR system as comprehensive and thorough as ours. We’re now able to electronically handle medical documents, medical treatment plans, and general administration, as well as patient/resident data and billing. All of that translates into providing better care.

Q: John, how do you make sure that LSMNJ records are secure?
A: This is one of our most important priorities. We restrict access right down to who’s looking at what screen for what purpose, plus a lot more. One way we do this is through role-based security. An RN, CNA, physician, and administrative staff all need access to data within the record, but each has their unique need to provide service.

This is just the beginning. LSMNJ will continue to enhance the EMR system in order to augment and improve compliance and workflow measures. This means that since residents get the full benefit, and attention of the staff, they get even better care.
Five Fabulous Benefits of EMR

1. Records can be accessed simultaneously by different staff members.
2. Information is searchable in an instant … lab reports and medical charts are right there!
3. No perusal of records by people not authorized to see specific parts.
4. All information typed in … no more deciphering handwritten notes.
5. Records can be provided to outside caregivers or family—without delay.

LUTHERANS Feeding Friends

This grant based program provides funds to support food pantries and other feeding programs in partnership with Lutheran congregations.

- **16 grants** ($32,000) were funded in 2013.
- **8 new recipients** included:
  - Zion Lutheran Church, Westwood
  - Messiah Lutheran Church, Parlin
  - Gethsemane Lutheran Church, Hackettstown
  - St. John Lutheran Church, Bloomfield
  - Faith Lutheran Church, Lavallette
  - St. John Lutheran Church, Bridgeton
  - St. Bartholomew Lutheran Church, Trenton
  - Bethany Lutheran Church, Palmyra
- **84 grants** have been awarded since our start in 2009.

Meeting a Short-term Need

**AT LSMNJ, WE’VE BEEN COMMITTED** to serving people in need since 1904 … and sometimes that means stepping up for just a short period of time. LSMNJ did just that in February 2013 when the state of New Jersey called upon us to provide care management for more than 70 Global Options clients throughout Mercer and Burlington counties.

Global Options is a program that provides in-home, long-term supportive services to adults 65 and older who meet income requirements, qualify for nursing home level care, and receive assistance through family, friends, or neighbors.

Due to the loss of a large Global Options provider, LSMNJ committed to the program for one year. “Although it was a challenge to get up and running in a short period of time, we knew this was something we had to do. It aligns so closely with our mission. Without this program most of our clients would not be able to stay in their homes,” explained Beth Eichfeld, associate vice president for LSMNJ.

As case manager for LSMNJ’s Global Options clients, Mary Maffei, RN creates and implements a care management plan for each client. This plan addresses the client’s specific needs—medical, meal services, transportation, personal care, cleaning, chore assistance, and more.

LSMNJ will continue as a provider until July (2014) when all Global Options clients will transition to managed care organizations, per state law. Mary explains, “Extending our commitment was important. Not only can I continue ensuring clients follow their care plans, but I can help them to understand this transition and minimize their confusion and frustration, so they are better prepared come July.”

GLOBAL OPTIONS is a program that provides in-home, long-term supportive services to adults 65 and older who meet income requirements, qualify for nursing home level care, and receive assistance through family, friends, or neighbors.
A Home Like Any Other
LSMNJ’s Sayreville Community Residence

LSMNJ HAS A HOUSE IN SAYREVILLE and a similar one in Piscataway that are on quiet streets, much like any house in any town in America. Sayreville’s tidy suburban rancher has a nice front yard and a back yard big enough to hold a family gathering. Any of us might know someone who lives in a house like this.

And like any home, it’s special because of who lives there.

LSMNJ’s Sayreville Community Residence is home to six developmentally disabled women. Francisca, the house manager, supervises a 24-hour, three-shift schedule of caregivers who make home-cooked meals, clean, and deal with any day-to-day “crisis,” from calls to a plumber to finding the TV remote. They help transport the residents to appointments and arrange for visits to day programs. They even take trips together, like their recent outings to Medieval Times and the Nutcracker at the State Theatre in New Brunswick.

At Sayreville, every resident is special, including Margaret.

“She’s a delight to have here,” smiles Francisca. “She makes everyone smile. She grabs your hand—sometimes a bit too tight—but that’s how she communicates. Margaret gets along really well.”

Within the structure of the home, the ladies in Sayreville are able to gain a sense of independence and achievement. They focus on what they can do, not what they can’t.

Before coming to Sayreville, Margaret was supported by a personal connection: her mother. Margaret, who has the abilities of a four-year old, was settled into a routine and doing well. Family helped, especially as her mother was getting older. “Mom never wanted Margaret to be a burden on us,” her sister Annette recalls, “but we wanted to help. We’re family. It’s what we do.”

Everything changed when Margaret’s mother passed away. Margaret needed to find a new home. Yet despite her family’s insistence, her mother never transferred guardianship to Margaret’s siblings. So Margaret moved to a state development center, far from her siblings’ homes. It was a place to live, but it wasn’t home.

“A member of the staff at the center was our angel,” Annette says. “As we were getting guardianship, she told us that Margaret would be better off in a group
home. She's the one who found Sayreville, right near where we live. We're so grateful.” In less than a year, Margaret was moving again.

It was a major change, and change is hard for Margaret. “She had to work through some aggression,” Francisca tells us. “But eventually that stopped, and her life settled into a routine.”

And the routine was just like home. When she's not out of the house at day programs, Margaret's enjoying her favorite shows in the TV room. If she's not there, she's in the kitchen, tapping her fingers on her lips as she waits for their family dinner to start. (“Eating is one of her favorite activities,” Francisca smiles.) Margaret shares a bedroom filled with her favorite things with a housemate, and looks forward to her brother or sister's weekly visits.

Today, Margaret fits in well with her housemates. Relatives visit regularly. “Family can interact here just like they're at home,” Francisca says.

For Margaret and her housemates, that’s perfect, because like any other house on any other street in America, LSMNJ's Sayreville Community Residence is home.
Volunteers Give and Receive

Volunteers say it’s amazing to be able to come to New Visions Homeless Day Shelter and serve the Camden community. New Visions is a daytime safe haven nourishing men, women, and children daily with food, friendship, social services, and personal care resources. The homeless clients are very appreciative that volunteers share their time, serve breakfast, and donate clothing—but oftentimes it’s the conversation, respect they receive, and being told they matter that means so much more.

“When volunteers visit they tell us we’re somebody, we matter, we have value.”
— PERRY, NEW VISIONS GUEST

“It’s heart-wrenching ... so many people need a home, food, clothing, help ... I’m so glad I came.”
—RALPH CATILLO, VOLUNTEER from GALLAGHER BENEFIT SERVICES, INC.

“It’s great when volunteers share in the sense of community that our guests experience daily.”
—KEVIN MORAN, EXECUTIVE DIRECTOR of NEW VISIONS

“Until you meet a homeless person and see their needs yourself, it’s hard to understand.”
—ERIN CATILLO, YOUTH VOLUNTEER

Photos and reflections are from a recent volunteer experience at New Visions.

It is one of the beautiful compensations of life, that no man can sincerely help another without helping himself.  —RALPH WALDO EMERSON
Sensory Room Helps Seniors Relax

IN 2013, LUTHERAN SENIOR LIFE at Jersey City added the snoezelen/sensory room, a therapeutic environment for our participants designed to help them relax, away from pressures and noises of day-to-day life.

The room is filled with intriguing objects and décor, including fiber-optic light sprays and mini lava lamps, used for mood elevation and relaxation. An aromatherapy diffuser releases calming scents as therapeutic sounds play.

“Our program participants, especially those who suffer from dementia, are really benefiting from the sensory room,” explained Alethia Harris, recreation coordinator at Lutheran Senior LIFE. “Those who may find the main common room overpowering at times can relax in a calming atmosphere.”

Is There a CHILD Waiting for YOU?

To find out, contact LSMNJ’s Adoption Program at 888-325-6621 or lsmnj.org for more information.
LSMNJ Paves the Way to “the Good Life” for Seniors


It sounds like “the good life” … a life that any of us would like … and you can find it at any one of LSMNJ’s six affordable senior housing properties throughout the state. LSMNJ residents escape the burdens of shoveling snow, cutting grass, and fixing dripping sinks and leaky roofs. Our properties range in size, income restrictions, and location, among other things, but all have one thing in common—for 500 seniors they are home.

AN INSIDE LOOK AT “THE GOOD LIFE”

“I love my seniors,” smiles Evelyn Delgado, property manager at LSMNJ’s South Plainfield Senior Residence. Evelyn is more than a “property manager.” At times she’s a counselor, other times she’s a mentor; to many she’s like their daughter. “I like to sit out front and talk with my residents. It gives me a chance to get to know them as people with their own interests and needs. This is more than a job, we’re family,” explained Evelyn.

Pat Szalai agrees. Pat’s been at South Plainfield for 12 years. Before that, she was living with family until they sold their house. “The change intimidated me at first,” she recalls. “But I love it now. My apartment is on the fourth floor, facing the woods. I love the trees and see fox and deer. I love when my grandchildren visit, but I also have a family here.”

Of the 100 residents, eight in 10 are single, most are women, and they range in age from 63 to 90 years old. “We first opened our doors in 2002,” says Evelyn, who started at South Plainfield in 2007, “and over time our family has grown to become very diverse.” And while most are from the local area, including many who lived their entire lives in the town of South Plainfield, a handful last lived in Pennsylvania or even Florida.

Regardless of where they’re from, their background, or their age, everyone looks out for each other. “Recently I was going out to my car after it snowed,” Pat remembers. “My friend saw me from her fifth floor window. I was having a hard time getting
into my car with my walker. She ran down without her coat and helped me!”

Evelyn makes sure she fosters that feeling of community. There’s the monthly bagel and coffee breakfasts and birthday parties. There’s a book club and a group that gardens. Bingo and Scrabble draw a crowd, and cards are always popular. Holidays are a busy time of year—residents gather in the community room for Thanksgiving dinner, the annual Christmas party with a live band, and other celebrations. When the weather’s right, residents grill outside and linger over dinner on the patio.

South Plainfield Senior Residence sounds special, but for LSMNJ, it’s not unique. All of LSMNJ’s senior residences offer similar amenities, activities, and friendships. LSMNJ provides seniors more than just an apartment to rent. We offer a sense of community for residents who can also maintain their personal space and independence in their own comfortable home.
Lutheran Social Ministries of New Jersey

2013 FINANCIAL STEWARDSHIP

LSMNJ is committed to the responsible stewardship of all funds and programs. Provided here is an overview of revenues received and how they were used in support of our mission from January 1 through December 31, 2013. More detailed information—yearly IRS Form 990s and annual audits—can be found at www.lsmnj.org/who-we-are/lsmnj-by-the-numbers.

REVENUE BY CATEGORY 2013

- Room and Board: 65%
- Other Resident Related: 3%
- PACE Participants: 21%
- LSMNJ Community Programs: 1%
- Management Fees: 6%
- Grants: 2%
- Trusts and Unrestricted Contributions: 1%
- Investment Income, Including Partnerships: 0% (less than 1%)
- Miscellaneous: 1%

REVENUE BY SOURCE 2013

- Private pay: 39%
- Medicaid: 25%
- Medicare: 25%
- Management fees: 6%
- Housing Subsidy: 2%
- Grants: 2%
- Trust Income and Unrestricted Contributions: 1%
- Investment Income, Including Partnership Losses: 0% (less than 1%)

EXPENSES BY CATEGORY 2013

- Salaries and wages: 28%
- Employee benefits: 8%
- Supplies: 8%
- Purchased services: 25%
- Repairs and maintenance: 2%
- Leases and rentals: 1%
- Taxes and assessments: 4%
- Management fees: 5%
- Utilities: 4%
- Other expenses: 0% (less than 1%)
- Provision for bad debt: 1%
- Depreciation/amortization: 9%
- Interest expense: 5%
Lutheran Social Ministries of NJ Foundation

UNDERCOMPENSATED CARE IN 2013

LSMNJ’s health centers at Lutheran Crossings Enhanced Living in Moorestown and Crane’s Mill Continuing Care Retirement Community in West Caldwell provide on-site skilled nursing, rehabilitation services, and long-term care. Both accommodate a variety of residents with multiple payor sources. Although some of these payors reimburse at a daily rate that covers all costs associated with the resident, there are others that pay a daily rate less than the per patient day cost. In 2013, LSMNJ covered the cost of this undercompensated patient care as follows:

• $2.59m – Lutheran Crossings Enhanced Living
• $147k – Crane’s Mill

Our group homes—Lutheran Home for Children and the Piscataway and Sayreville Community Residences—are funded through grants. Grant funds have remained unchanged for several years while expenses, such as staff, maintenance, and supplies, have increased. Therefore, grants do not fully fund the cost of running the programs. LSMNJ covered the cost of this undercompensated resident care in 2013 as follows:

• $93k – Lutheran Home for Children
• $166k – Piscataway Community Residence
• $111k – Sayreville Community Residence
Our Donors

At LSMNJ we are fortunate to have so many faithful donors. Thank you to all our donors for joining us on our journey throughout the year, actively choosing to give to others in need as they travel life’s pathways. We honor the service of each of our donors with our ‘path of recognition’ beginning on page 1 of this report. The path continues here with more donor names, and images of events, volunteers, and special celebrations.

- Richard Bower • Evelyn Boyle • Glenn and Elaine Bradford • Walter and Maureen Bradford • Jack and Janice Brandon
- Estates of George and Olive Brauninger • Audrey Brenner • Brian Trematore Plumbing & Heating, Inc. • Warren and Alverda Brill • Brinkerhoff Environmental Services • June Brittingham • Michael and Stephanie Brockhoff • Julie Brooks
- Stephen Brosious • Paul and Gladys Brosius • Joseph and Elizabeth Brown • Katherine Brown • Roger and Julia Brown • Lorraine Brunelle • Margaret Bucci • Jason and Susan Buchner • Christina Buckalew
- Christa Buergin • John and Patricia Bulkema • Max and Christine Burger • John and Nancie Burke • Barry and Christine Burlaga • Anne Burrows • Charlene Burton • Alice Bushey • Donna and Nathanael Butler
- Denise Calinda • Calvary Lutheran Church, Cranford • Calvary Lutheran Church, Medford • Calvary Lutheran Church, Allendale

“Giving to the ministries of LSMNJ is quite easy. I have witnessed firsthand that they live their mission and have a genuine passion to positively affect the lives of those in need.” — ANGELO DEL RUSSO

- Camden County Public Works • Joel Caminer and Ellen Simon • Elizabeth Campbell
- Campbell Soup Company • Campbell Soup Foundation • Cape May Evangelical Lutheran Church, Cape May • Lisa Caplan • Daniel Capone • Anthony Cappuccio • Elizabeth Caran •
- Keysha Caraway • Cardone Family Foundation • CareKinesis, Inc. • Carlisle and Associates, LLC • Bernadette and Albert Carlson Sr. • Earl and Shirley Carpenter • Richard Carter • Emidio and Rosalie Caruso • Marie Caruso • Anna Cassidy •
- Anne Cassidy and Edward Jefferson • Gene and Toby Jo Caven • Center for Environmental Transformation • Frank Chernowetz • Elizabeth Cherson • Catherine Chin • Caroline Chiocco • Christ Lutheran Church, Woodcliff Lake • Christ Lutheran Church, Whiting • Christ Lutheran Church Women, Whiting • Christ Memorial Lutheran Church, East Brunswick • Christ the King Lutheran Church, Kendall Park • Christ the King Lutheran Church, Ringwood •
More than 80 golfers attended and contributed to our Spring Golf outing at Pine Barrens Golf Club and Fall Golf outing at Burlington Country Club.
Peter Friend • Friend Insurance Agency, Inc. • William Friend III • Joe Frigiola • Richard Frost • Marlene and John Fuller • Kevin and Barbara Fullerton • Gallagher Benefit Services, Inc. • Louis and Jeanne Gallo • Garden State Painting & Design Corp. • Michael and Elizabeth Gebhart • Ethan and Shelley Geehr • Michael Gerber • Carol Germinario • Neil and Angela Gervasio • Getsemane Lutheran Church, Hackettstown • Margaret Giancaspro • Margaret Gibson • Ray and Alta Gibson • Constance and Theodore Gleissmann Jr. • Joan Glenz • Gloria Dei Lutheran Church, Chatham • Gloria Dei Lutheran Church, New Milford • Andrew Gmitter • Mildred Golden • Goldman, Sachs & Co. Matching Gift Program • George Golla • Good Shepherd Evangelical Lutheran Church, Florham Park • Good Shepherd Lutheran Church, Somerville • Good Shepherd Lutheran Church, Holmdel • Good Shepherd Lutheran Church, Point Pleasant • Anita Goodwyn • George and Edith Gordon • Charles Gormley • Herman and Gertrude Gossenberger • Richard and Betty Gotchel

Dave Graber •

Proceeds from fundraising events benefit our Good Samaritan fund and hunger and homelessness programs.

Grace Evangelical Lutheran Church, Phillipsburg • Grace Lutheran Church, Freehold • Grace Lutheran Church, Teaneck • Grace Lutheran Church, Union • Mabel Graepel • Theresa and Sheldon Graham • Christine Grant • Valerie Green • Arthur and Barbara Griffa • Jane Griffith • Larry and Pearl Grika • Robert and Linda Grissom • Theodore Gropler • John Grover • Blanche Grube • Dewayne Guhn • Ralph Guion • Herbert and Ingrid Gutjahr • Haddonfield Memorial High School • George and Ingrid Hager • Frank and Joyce Hall • Clarence Hallowell • Alice and Donald Hamm • Helen Hansbury • Harbor Linen Healthcare Foundation • Elizabeth and George Hardy III • Karen Harkaway • Phillip and Kathie Harrington • Irmgard Harris • Jim and Kathy Harris • Nancy Harris • Edward and Marlene Harvey • Walter and Constance Haswell • Wayne and Judith Hatfield • Judith Hatke • Michael and Gail Hauptmann • David and Carol Hauser • Judith Hazan • Charles and Elizabeth Heal • Marianne Healey • Edna Hecht • Margaret Heglie • Udo Heiman • Nancy Heinze • Frank and Doris Henrikson • Doris Hentschel • Herbert J. Sims & Co., Inc. • Estate of William C. Herdle • Ellen Hetzel • Maurice and Patricia Hight • Margareta Hill • Emily Hillman • David Hofer • John Hopffer • Arthur and Marian Hoffman • William and Donna Hoffman • Paulyn Holandez • Dorothee Holmstrup • Linda Holscher • Dennis Holtz • Holy Communion Lutheran Church, Berlin • Holy Cross Lutheran Church, Bordentown • Holy Cross Lutheran Church, Toms River • Holy Nativity Lutheran Church, Wenonah • Holy Trinity Episcopal Church, Collingswood • Holy Trinity Evangelical Lutheran Church, Manasquan • Holy Trinity Lutheran Church, Burlington • Holy Trinity Lutheran Church, Hasbrouck Heights • Holy Trinity Lutheran Church, Leesburg, VA • Holy Trinity Lutheran Church, Lawrenceville • Holy Trinity Lutheran Church, Red Bank
Our Story: LSMNJ 2013

Proceeds from fundraising events benefit our Good Samaritan fund and hunger and programs.

At our Monte Carlo Night fundraiser, 90 plus guests enjoyed games and good food.

Our Story: LSMNJ 2013
In 2013, LSMNJ’s disaster recovery program coordinated 1,261 volunteers who completed more than 14,000 hours of service in Sandy recovery.

Marshall Industrial Technologies, Inc. • Howard Martin • James and Janet Martin • John and Stacy Martin • John Martin • Maser Consulting, P.A. • Howard and Sheryl Mattson • Dene Mayer • William and Janis McCracken • Albert McDonald • Kelly McEvoy • McGraw Hill Financial, Inc. • James and Kerry McGuire • Muriel McHugh • Thomas and Susan McKenna • Lizann Mclaughlin • Bruce and Lorraine McMahon • Shirley Medina • Medline Industries, Inc. • Janet Mehl • Alfred and Margery Meinhardt Jr. • Irving Mender • Mercadien Group • Douglas and Connie Merchant • Merchantville Women’s Club Evening Membership Department • Charlotte and Geno Merli • Merlino Design Partnership, Inc. • Susan Merrill • Merwin & Paolazzi Insurance Agency, Inc. • Robert Messerschmidt • Messiah Evangelical Lutheran Church, Parlin • Messiah Evangelical Lutheran Church, Oakland • Christine Messina • Frank Messina • Deborah Meyer • Frederick and Eleanor Meyer • Peter Michalski • Joseph and Linda Miele • Steven Trevenen Mickel • Miles Technologies • Elaine Miller • Judy Miller • Joyce Millhagen • Jean Minder • Robert and Donna Mirabello • MKM Foundation • Lee and Sharon Moffitt • Robert and Patricia Moll • Joseph and Elaine Molnar • Henry Montesano • James and Janet Montesano • William and Lorraine Montesano • Gladys Moore • Moore Brothers Wine Company • Moorestown Flower Shoppe • Moorestown Friends School • Moorestown Monthly Meeting • John Moran • Morrison Senior Dining • Morrisville State College • Dorothy Morten • Augustine and Mary Ann Mosso • Mt. Olive Manor • Edward and Shirley Muench • Thomas Mullane • Doris Mulvaney • Munroe Creative Partners • Catherine Murk • MWW Group, LLC • Edward Nace • Nativity Lutheran Church, East Brunswick • Carmel Naples and Phyllis Mignona • Norma Nedde • James and Linda Nelson • New Jersey District, Lutheran Church – Missouri Synod • New Jersey Manufacturers Insurance Company • Nelda Newman • Gerald and Linda Nicholls • Nola and William Nikel • New Jersey Synod ELCA • New Jersey Synod ELCA Staff • NJ State Employees Charitable Campaign

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In 2013, LSMNJ’s disaster recovery program coordinated 14,000 hours of service volunteers in Sandy recovery. Completed more than 75 people daily.

New Visions Homeless Day Shelter served breakfast and lunch to 175 people daily.

“| feel passionate about and find joy in raising awareness of New Visions (Homeless Day Shelter) and its mission.”
—CYNTHIA MARKUS

- Kathryn Richards
- Christopher Richetti
- Ridge Oak Management, Inc.
- Martha Rimathe
- Rudolph and Nancy Riti
- Robert and Carol Ritter
- Nicholas Rizzitello
- RMS Graphics, Inc.
- Andrea Robinson
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- Frances Rodrigues
- Steve Rogers
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- Romero Center Ministries
- Faith Rose
- Gary and Judith Rossi
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- W. Hollis and Evelyn Rulon
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- Allen Safianow
- MaryAnn Sager
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- Elizabeth Sparling
- Paul and Sally Sparling
- Jared and Laurel Sproul
- Spruce Run Lutheran Church, Glen Gardner
- St. Andrew the Apostle, Gibbsboro

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- Joy Petzinger
- Mia Phifer
- Philadelphia Foundation
- Pinelawn Cemetery Land Purchase Fund
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- Gladys Rask
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- John Recco
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- Redeemer Lutheran Church, Maywood
- Redeemer Lutheran Church, Neptune
- Redeemer Lutheran Church, Westfield
- Barry Redlich
- Regan Development Corp.
- Carl and Yolanda Reichelt
- Otto and Rosalie Reinbacher
- Warren and Susan Reintzel
- Charles and Lourene Reynolds
- Jaye Ricciardelli
- Rice Elementary Preschool Staff

Our Story: LSMNJ 2013
St. Anne’s Guild, Grace Church in Haddonfield, Haddonfield • St. Augustine’s Preparatory School • St. Bartholomew’s Episcopal Church, Camden • St. James Lutheran Church, Pitman • St. John Chrysostom Church, Wallingford • St. John’s Baptist Church, Camden • St. John’s Lutheran Church, Bloomfield • St. John’s Lutheran Church, Summit • St. John’s Lutheran Church, Watsontown • St. John’s Lutheran Church, Passaic • St. Joseph’s University • St. Luke’s Evangelical Lutheran Church, West Collingswood • St. Mark Lutheran Church, Hamilton • St. Mark Lutheran Church, Morristown • St. Mark Lutheran Church, Oaklyn • St. Matthew Lutheran Church, Moorestown • St. Michael’s Lutheran Church, Cherry Hill • St. Paul Lutheran Church, Beachwood • St. Paul’s Evangelical Lutheran Church, Closter • St. Paul’s Evangelical Lutheran Church, Hainesport • St. Paul’s Lutheran Church, East Windsor • St. Paul’s Lutheran Church, Edison • St. Peter Lutheran Church, Lambertville • St. Peter’s Evangelical Lutheran Church, North Wales • St. Stephen Lutheran Church, Edison • St. Stephen Lutheran Church, Woodbury

“Having served on various volunteer boards of LSMNJ for nearly 50 years, I still support this vital organization dedicated to serving people in need. LSMNJ is the best kept secret of the Lutheran Church.” —LOU DUNKLE

St. Stephen Lutheran Church, South Plainfield • St. Thomas Lutheran Church, Brick
• Anthony Steinbronn • Herbert Steinmann • Joanne Stellitano • Nancy Stober-McCarthy • Carollynn and Richard Stranahan-Jones • C. Paul and Dolores Stockbline • Richard and Frances Stronski • Elaine Stumpf • Yessika Sutton • Bruce and Laura Swanson • Joseph Szakacs and Sandra Lowich • T. Rowe Price Associates, Inc. • Benjamin and Elva Taber • Paul and Judy Taber • Tabor House, Inc. • TD Bank • TD Charitable Foundation • Sharon and Charles Teaney • Mary Jane Teasdale • Rose Teepe • Temple Lutheran Church, Pennsauken • James and Muriel Terhune • Tesser & Cohen • The County of Camden - County Treasurer’s Office • The Bannett Group • The Beneficial Foundation • The Catholic Church of Saint Mary, Cherry Hill • The Evangelical Lutheran Church of Our Savior, Haddonfield • The First Evangelical Lutheran Church, Findlay • The King’s Christian School • The McIntyre Group • The Rita and Harry Greenberger Foundation, Inc. • The Vane Brothers Company • Theodore H. Budd and Sons, Inc. • (Third) 3rd Fed Bank • Matthew and Virginia Thomas • Ray and Betty Thompson • Shawn Thompson • Charles Thorne • Three Vintage Babes, LLC • Thrivent Financial for Lutherans • Thrivent – Morris County Chapter • Thrivent – Ocean County Chapter • Martha and Gary Tieman • Douglas and Patricia Tietz • Jeffrey Toolan • Karla and Charles Traficante • Nicholas Travers • Trinity Evangelical Lutheran Church, Runnemede • Trinity Lutheran Church, Tenafly • Tripolis Evangelical Lutheran Church, Kandiyohi, MN • Mona Trump • Gwen Tyler • United Way of Greater Philadelphia and Southern New Jersey • Kenneth Van Dongen • Jeanne Van Steen • Marilyn Vassallo • David and Patricia Vaughn • Douglas Venzie • Gail and Mark Verlander • William and Frances Verlander • Brian Vernon • Lauren Verrill • Village Lutheran Church,
CREATE AN ESTATE PLAN

Why? A properly structured estate plan can minimize taxes and expenses that may be owed when wealth is transferred. You may use an estate plan so that your wishes may be carried out through a power of attorney and living will. And, your wishes may remain private through a living trust-based estate plan.

Errors occasionally occur despite our best efforts. If we have erred, we apologize and ask that you contact the Fund Development Office at 609-699-4115.
Gifts That Honor

In 2013, the LSMNJ FOUNDATION received 265 gifts in honor and/or in memory of 131 individuals.

In addition to remembering loved ones who passed, these gifts celebrated birthdays, recognized faithful employees and fellow committee members, acknowledged special friendships, and honored milestones such as graduations and anniversaries.

Totaling $44,981, these heartfelt gifts helped LSMNJ address diverse needs including:
- Restoration of homes impacted by Superstorm Sandy
- A day at the beach for youth staying at the Lutheran Children’s Home
- Hearty breakfasts at New Visions Homeless Day Shelter
- Outdoor planters filled with spring flowers at senior residences

We are so thankful for all those represented by honor and memorial gifts.

2013 NUMBERS THAT REALLY ADD UP!

- 6,100 plus people were served by LSMNJ programs and services which are open to all, regardless of religious affiliation or background.
- Upwards of 940 units of affordable housing were “home” to seniors and families across New Jersey.
- 25 families were formed through adoption.
- 660 immigrants benefitted from legal services.
- 13,924 items of donated clothing were distributed to the homeless.
- 185 children and adults had special needs met through varied community residential services.
- More than 1,400 New Jersey adult residents took advantage of senior living and healthcare programs.
- 958 individuals and groups supported LSMNJ through contributions.

Statistics provided above are from January 1st – December 31st 2013.

679 backpacks filled with school supplies were donated to children.
LSMNJ
SENIOR LEADERSHIP
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President and Chief Executive Officer (Interim)

Margaret "Peg" Bucci
Senior Vice President and Chief Operating Officer

Lee Doty
General Counsel

Jennifer Cripps
Vice President and Chief Financial Officer

LSMNJ
MANAGEMENT TEAM
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Executive Director, Human Resources

Beth Eichfeld
Associate Vice President

Beth Gebhart
Executive Director, Fund Development and LSMNJ Foundation

John Hoffler
Chief Information Officer

Ruth Lewis
Executive Director, Marketing and Communications

Ginny Mulfino
Executive Director, Healthcare Quality Assurance and Compliance

Mia Phifer
Executive Director, Lutheran Senior LIFE at Jersey City

Beth Sparling
Executive Director, Crane's Mill Continuing Care Retirement Community

Joanne Schwartz
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LSMNJ
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David Schoenherr, Treasurer
Luther Memorial Lutheran Church, Blackwood

David Waddell
Treasurer, LSMNJ Board of Trustees
Business Consultant
Luther Memorial Lutheran Church, Blackwood
OUR MISSION

Through the power of the Holy Spirit and in response to God’s love as revealed in the Gospel, the mission of Lutheran Social Ministries of New Jersey is to serve those in New Jersey who hurt, who are in need, or who have limited choices.